

Unstoppable billing. NetSuite native.

# ZoneBilling

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"If somebody has a complex business, a business they think won't fit in the box, I know Zone would be able to help them achieve those goals easily."

- Sandro De Ciccio, VP Controller at Power Factors

### How it works





#### Select your billing models.

Allow for changes in how you bill, without changing your billing system.

- One time fees
- Pay as you go
- Tiered usage
- Prepaid subscription
- Prepaid usage
- Minimum commitments
- Co-termed upsells
- True-ups
- Inventory/fulfillment
- Attribute-based pricing
- Custom Formula Pricing
- Commitments + Overage
- Evergreen contracts
- Rollover Usage
- Renewal Automation
- ...and more

### Seamlessly handle contract amendments.

Integrated billing and revenue management that knows the rules

#### **Fixed recurring**

- Downsells
- Upsells
- Prorating
- Service dates vs bill dates
- Renewals
- Deferral & scheduling rev rec
  - ...and more

#### Usage

- Bring in by API
- Handle data mediation
- Bill by tiers
- Bill by fixed rates
- Apply mins and maxes
- Pool usage across accounts ...and more.

### Sync contract changes to NetSuite Revenue Management.

Reduce manual work and comply with ASC 606 and IFRS 15 standards. We give you the right rev rec data so you can post entries automatically and correctly.

#### Grow, evolve, and price without constraints.

Whether you are launching new products, adjusting pricing models, adding subsidiaries, expanding globally, or managing acquisitions, Zone seamlessly accommodates these changes and scales with your growth.



Plus, get real-time subscription updates from

ZoneBilling seamlessly integrates with Salesforce and Salesforce CPQ, mirroring contract changes so that sales teams can rely on Salesforce while accounting stays centered in NetSuite as the single source of truth.

salesforce

#### Hierarchy challenge



## Power Factors Achieved a **94% Reduction** in Revenue Booking Time Using ZoneBilling

Sandro De Ciccio, VP Controller at Power Factors

#### **CHALLENGES**

Multi-site customers

Complex invoices

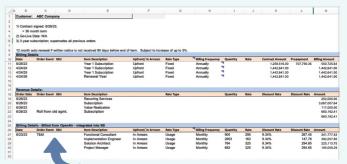
Usage billing

Manual spreadsheets

Power Factors had to track and invoice thousands of sites for their customers, each with different contract terms, implementation dates, and billing cycles. It took up to 3 weeks to consolidate data and generate invoices via Excel – and as they grew through M&A activity, complexities only grew worse.

ZoneBilling enabled them to handle thousands of data points daily, right within NetSuite. This reduced invoice errors—and Sandro De Ciccio, VP Controller, can now generate invoices in seconds and send them when due.

As Power Factors continues to grow and acquire businesses, they feel confident and unstoppable in their billing system.



BEFORE: Complicated invoicing in Excel that slowed growth.

| VOICE NUMBER: I  | NV3723   DATE: 2/1/202                  | 3   PO Number:                          |  |     |            |                    |  |
|--|---|---|--|-----|------------|--------------------|--|
| BILL TO:<br>APPLE<br>1 INFINITE LOOP WAY<br>CUPERTINO, CA 9501 |   | DUE DATE:<br>2/1/2023<br>PAYMENT TERMS: | AMOUNT PAID:<br>\$0.00<br>AMOUNT REMAINING:<br>\$13,545.00 |     |            |                    |  |
| ITEM   | DESCRIPTION                             | TERM START DATE                         | TERM END<br>DATE   | QTY | RATE       | AMOUNT             |  |
| 500GB Cloud Storage  | 500GB Cloud Storage                     | 2/1/2023                                | 2/28/2023  | 1   | \$250.00   | \$250.00           |  |
| Full Access Users  | Full Access Users                       | 2/1/2023                                | 2/28/2023  | 20  | \$135.00   | \$2,700.00         |  |
| View-Only Users  | View-Only Users                         | 2/1/2023                                | 2/28/2023  | 8   | \$80.00    | \$640.00           |  |
| Platform Fee   | Platform Fee                            | 2/1/2023                                | 2/28/2023  | 1   | \$350.00   | \$350.00           |  |
| Subtotal   | Subtotal for Fixed Charges              |   |  |     |            | \$3,940.00         |  |
| One-Time Network Fee   | One-Time Network Fee                    | 2/1/2023                                | 2/28/2023  | 1   | \$700.00   | \$700.00           |  |
| Implementation Fee   | Implementation Fee                      | 2/1/2023                                | 2/28/2023  | 1   | \$5,750.00 | \$5,750.00         |  |
| S24 Pro Camera   | S24 Pro Camera                          | 2/1/2023                                | 12/31/2023   | 20  | \$150.00   | \$3,000.00         |  |
| Subtotal   | Subtotal for One-Time Charges           |   |  |     |            | \$9,450.00         |  |
| Transaction Fees   | Transaction Fees                        | 1/1/2023                                | 1/31/2023  | 100 | \$1.25     | \$125.00           |  |
| Overage Charge   | Data Storage exceeded allotted<br>500GB | 1/1/2023                                | 1/31/2023  | 50  | \$0.60     | \$30.00            |  |
| Subtotal   | Subtotal for Usage Charges              |   |  |     |            | \$155.00           |  |
| PAYMENT METHOD:<br>CHECK: MAIL TO: UNITED STATES<br>,,CA       |   | K                                       | SUBTOTATAX:  |     | \$1        | 3,545.00<br>\$0.00 |  |
|  |   | · •                                     | GRAND T  |     | 440        | .545.00            |  |





## Sourcegraph cut revenue recognition time by 70% with ZoneBilling

Samantha Ulrich-Herman, Accounting Manager at Sourcegraph

#### **CHALLENGES**

Explosive growth ASC 606 rev rec

SaaS billing

No SFDC integration

Sourcegraph, a subscription-based company, grew to 2.5 million users.

This rapid growth meant that manually applying billing and revenue recognition rules was no longer scalable-especially after adopting the ASC 606 standard.

The Sourcegraph team now saves 2-3 days per month, thanks to ZoneBilling automation.

Revenue recognition is no longer "super manual," but properly allocated and synced each time a contract changes.

|  |   |  |  | 2022  | 2023  | 2024  | 2025  | 2026  |
|--|---|--|--|---|---|---|---|---|
|  |   |  |  |   |   |   |   |   |
|  |   |  |  | Yr 1  | Yr 2  | Yr 3  | Yr 4  | Yr 5  |
|  |   |  | Item A   | \$535,957.02  | 556,676.16  | 567,809.68  | 579,165.88  | 590,749.19  |
|  |   |  | Item B   | \$120,139.21  | 122,541.99  | 124,992.83  | 127,492.69  | 130,042.54  |
|  |   |  | Item C   | \$84,406.37   | 86,094.50   | 87,816.39   | 89,572.72   | 91,364.17   |
|  |   |  | Item D   | \$281,925.18  | 287,563.68  | 293,314.96  | 299,181.26  | 305,164.88  |
|  |   |  | Item E   | \$69,058.22   | 70,439.38   | 71,848.17   | 73,285.14   | 74,750.84   |
|  |   |  | Item F   | \$85,386.54   | 87,094.27   | 88,836.16   | 90,612.88   | 92,425.14   |
|  |   |  | Item G   | \$3,380.00  | 3,447.60  | 3,516.55  | 3,586.88  | 3,658.62  |
|  |   |  | Item H   | \$18,360.00   | \$18,360.00   | \$18,360.00   | \$18,360.00   | \$18,360.0  |
|  |   |  | Subtotal   | \$1,198,612.54  | 1,232,217.59  | 1,256,494.74  | 1,281,257.43  | 1,306,515.39  |
|  |   |  |  |   |   | REVENUE   |   |   |
|  | Line Do   | dan.   | Total Bass   |   |   |   |   |   |
| roduct   | List Pr   |  | Total Rev  | Yr1 V   | Yr2 ▼   | Ye 3  | Yr4 🔻   | Yr 5  |
| Product  |   |  |  | Yr 1 = 60,943.48  | Yr 2 🔻  | Yr 3 🔻  | Yr 4 🔻  | Yr 5  |
|  | ▼ Total List Price ▼ Allocat  | tion 🔻 Al  | located / Serv 🔻 🔻   |   |   |   |   | 60,943.4  |
| AS   | Total List Price Allocat  | 4.9%   | 304,717  | 60,943.48   | 60,943.48   | 60,943.48   | 60,943.48   | 60,943.4<br>9,747.0   |
| AS<br>DC   | Total List Price Allocat  | 4.9%<br>0.8%   | 304,717<br>48,735  | 60,943.48<br>9,747.03   | 60,943.48<br>9,747.03   | 60,943.48<br>9,747.03   | 60,943.48<br>9,747.03   |   |
| AS<br>DC<br>ER                                     | Total List Price Allocal<br>105,505<br>16,874<br>206,221  | 4.9%<br>0.8%<br>9.5%   | 304,717<br>48,735<br>595,603   | 60,943.48<br>9,747.03<br>119,120.65   | 60,943.48<br>9,747.03<br>119,120.65   | 60,943.48<br>9,747.03<br>119,120.65   | 60,943.48<br>9,747.03<br>119,120.65   | 60,943.4<br>9,747.0<br>119,120.6<br>89,836.2  |
| AS<br>DC<br>ER<br>IN                               | v Total List Price v Allocat<br>105,505<br>16,874<br>206,221<br>155,524   | 4.9%<br>0.8%<br>9.5%<br>7.2%   | 304,717<br>48,735<br>595,603<br>449,181  | 60,943.48<br>9,747.03<br>119,120.65<br>89,836.25  | 60,943.48<br>9,747.03<br>119,120.65<br>89,836.25  | 60,943.48<br>9,747.03<br>119,120.65<br>89,836.25  | 60,943.48<br>9,747.03<br>119,120.65<br>89,836.25  | 60,943.44<br>9,747.01<br>119,120.61<br>89,836.21<br>470,759.91  |
| AS<br>DC<br>ER<br>IN<br>MD                         | Total List Price Allocat 105,505 16,874 206,221 155,524 814,977   | 4.9%<br>0.8%<br>9.5%<br>7.2%<br>37.5%  | 304,717<br>48,735<br>595,603<br>449,181<br>2,353,800   | 60,943.48<br>9,747.03<br>119,120.65<br>89,836.25<br>470,759.97  | 60,943.48<br>9,747.03<br>119,120.65<br>89,836.25<br>470,759.97  | 60,943.48<br>9,747.03<br>119,120.65<br>89,836.25<br>470,759.97  | 60,943.48<br>9,747.03<br>119,120.65<br>89,836.25<br>470,759.97  | 60,943.4<br>9,747.0<br>119,120.6<br>89,836.2<br>470,759.9<br>1,039.2  |
| AS<br>DC<br>ER<br>IN<br>MD                         | v Total List Price v Allocat<br>105,505<br>16,874<br>206,221<br>155,524<br>814,977<br>1,799                               | 4.9%<br>0.8%<br>9.5%<br>7.2%<br>37.5%<br>0.1%  | 304,717<br>48,735<br>595,603<br>449,181<br>2,353,800<br>5,196  | 60,943.48<br>9,747.03<br>119,120.65<br>89,836.25<br>470,759.97<br>1,039.28  | 60,943.48<br>9,747.03<br>119,120.65<br>89,836.25<br>470,759.97<br>1,039.28  | 60,943.48<br>9,747.03<br>119,120.65<br>89,836.25<br>470,759.97<br>1,039.28  | 60,943.48<br>9,747.03<br>119,120.65<br>89,836.25<br>470,759.97<br>1,039.28  | 60,943.41<br>9,747.01<br>119,120.61<br>89,836.21<br>470,759.9<br>1,039.21<br>2,318.81   |
| AS<br>DC<br>ER<br>IN<br>MD<br>NC<br>NH             | ▼ Total List Price ▼ Allocat<br>105,505<br>16,874<br>206,221<br>155,524<br>814,977<br>1,799<br>4,014                      | 4.9%<br>0.8%<br>9.5%<br>7.2%<br>37.5%<br>0.1%<br>0.2%                                  | 304,717<br>48,735<br>595,603<br>449,181<br>2,353,800<br>5,196<br>11,594  | 60,943.48<br>9,747.03<br>119,120.65<br>89,836.25<br>470,759.97<br>1,039.28<br>2,318.86  | 60,943.48<br>9,747.03<br>119,120.65<br>89,836.25<br>470,759.97<br>1,039.28<br>2,318.86  | 60,943.48<br>9,747.03<br>119,120.65<br>89,836.25<br>470,759.97<br>1,039.28<br>2,318.86  | 60,943.48<br>9,747.03<br>119,120.65<br>89,836.25<br>470,759.97<br>1,039.28<br>2,318.86  | 60,943.4<br>9,747.0<br>119,120.6<br>89,836.2<br>470,759.9<br>1,039.2<br>2,318.8<br>94,877.3                                   |
| AS<br>DC<br>ER<br>IN<br>MD<br>NC<br>NH             | v Total Ust Price v Allocat<br>105,505<br>16,874<br>206,221<br>155,524<br>814,977<br>1,799<br>4,014<br>164,251            | 4.9%<br>0.8%<br>9.5%<br>7.2%<br>37.5%<br>0.1%<br>0.2%<br>7.6%                          | 304,717<br>48,735<br>595,603<br>449,181<br>2,353,800<br>5,196<br>11,594<br>474,387                               | 60,943.48<br>9,747.03<br>119,120.65<br>89,836.25<br>470,759.97<br>1,039.28<br>2,318.86<br>94,877.30                                       | 60,943.48<br>9,747.03<br>119,120.65<br>89,836.25<br>470,759.97<br>1,039.28<br>2,318.86<br>94,877.30                                       | 60,943.48<br>9,747.03<br>119,120.65<br>89,836.25<br>470,759.97<br>1,039.28<br>2,318.86<br>94,877.30                                       | 60,943.48<br>9,747.03<br>119,120.65<br>89,836.25<br>470,759.97<br>1,039.28<br>2,318.86<br>94,877.30                                       | 60,943.4i<br>9,747.0i<br>119,120.6i<br>89,836.2i<br>470,759.9i<br>1,039.2i<br>2,318.8i<br>94,877.3i<br>8,314.2i               |
| AS<br>DC<br>ER<br>IN<br>MD<br>NC<br>NH<br>NX<br>ON | ▼ Total list Price ▼ Allocat<br>105,505<br>16,874<br>206,221<br>155,524<br>814,977<br>1,799<br>4,014<br>164,251<br>14,394 | 4.9%<br>0.8%<br>9.5%<br>7.2%<br>37.5%<br>0.1%<br>0.2%<br>7.6%<br>0.7%                  | 304,717<br>48,735<br>595,603<br>449,181<br>2,353,800<br>5,196<br>11,594<br>474,387<br>41,571                     | 60,943.48<br>9,747.03<br>119,120.65<br>89,836.25<br>470,759.97<br>1,039.28<br>2,318.86<br>94,877.30<br>8,314.26                           | 60,943.48<br>9,747.03<br>119,120.65<br>89,836.25<br>470,759.97<br>1,039.28<br>2,318.86<br>94,877.30<br>8,314.26                           | 60,943.48<br>9,747.03<br>119,120.65<br>89,836.25<br>470,759.97<br>1,039.28<br>2,318.86<br>94,877.30<br>8,314.26                           | 60,943.48<br>9,747.03<br>119,120.65<br>89,836.25<br>470,759.97<br>1,039.28<br>2,318.86<br>94,877.30<br>8,314.26                           | 60,943.4/<br>9,747.0/<br>119,120.6/<br>89,836.2/<br>470,759.9/<br>1,039.2/<br>2,318.8/<br>94,877.3/<br>8,314.2/<br>156,880.7/ |
| AS DC ER IN MD NC NH NX ON OU                      | Total Ust Price  Allocat 105,505 16,874 206,221 155,524 814,977 1,799 4,014 164,251 14,394 271,591                        | 4.9%<br>4.9%<br>0.8%<br>9.5%<br>7.2%<br>37.5%<br>0.1%<br>0.2%<br>7.6%<br>0.7%<br>12.5% | 304,717<br>48,735<br>595,603<br>449,181<br>2,353,800<br>5,196<br>11,594<br>474,387<br>41,571<br>784,404          | 60,943.48<br>9,747.03<br>119,120.65<br>89,836.25<br>470,759.97<br>1,039.28<br>2,318.86<br>94,877.30<br>8,314.26<br>156,880.71             | 60,943.48<br>9,747.03<br>119,120.65<br>89,836.25<br>470,759.97<br>1,039.28<br>2,318.86<br>94,877.30<br>8,314.26<br>156,880.71             | 60,943.48<br>9,747.03<br>119,120.65<br>89,836.25<br>470,759.97<br>1,039.28<br>2,318.86<br>94,877.30<br>8,314.26<br>156,880.71             | 60,943.48<br>9,747.03<br>119,120.65<br>89,836.25<br>470,759.97<br>1,039.28<br>2,318.86<br>94,877.30<br>8,314.26<br>156,880.71             | 60,943.4<br>9,747.0<br>119,120.6  |
| AS DC ER IN MD NC NH NX ON OU PY                   | Total Ust Price  Allocat  105,505  16,874  206,221  155,524  814,977  1,799  4,014  164,251  14,394  271,591  2,028       | tion V All 4.9% 0.8% 9.5% 7.2% 37.5% 0.1% 0.2% 7.6% 0.7% 12.5% 0.1%                    | 304,717<br>48,735<br>595,603<br>449,181<br>2,353,800<br>5,196<br>11,594<br>474,387<br>41,571<br>784,404<br>5,857 | 60,943.48<br>9,747.03<br>119,120.65<br>89,836.25<br>470,759.97<br>1,039.28<br>2,318.86<br>94,877.30<br>8,314.26<br>156,880.71<br>1,171.45 | 60,943.48<br>9,747.03<br>119,120.65<br>89,836.25<br>470,759.97<br>1,039.28<br>2,318.86<br>94,877.30<br>8,314.26<br>156,880.71<br>1,171.45 | 60,943.48<br>9,747.03<br>119,120.65<br>89,836.25<br>470,759.97<br>1,039.28<br>2,318.86<br>94,877.30<br>8,314.26<br>156,880.71<br>1,171.45 | 60,943,48<br>9,747,03<br>119,120,65<br>89,836,25<br>470,759,97<br>1,039,28<br>2,318.86<br>94,877,30<br>8,314,26<br>156,880,71<br>1,171,45 | 60,943.4i<br>9,747.0i<br>119,120.6i<br>89,836.2i<br>470,759.9i<br>1,039.2i<br>2,318.8i<br>94,877.3i<br>8,314.2i<br>156,880.7i |

BEFORE: Managing revenue recognition in Excel was unsustainable.

| QUANTITY | ITEM                                     | REVENUE<br>RECOGNITION<br>PLAN | ORIGINAL<br>QUANTITY | SALES<br>AMOUNT | ORIGINAL<br>DISCOUNTED<br>SALES<br>AMOUNT | DISCOUNTED<br>SALES<br>AMOUNT | REVENUE<br>AMOUNT | REVENUE<br>ALLOCATION<br>RATIO | REVENUE<br>RECOGNITION<br>RULE         | START<br>DATE | END<br>DATE |
|----------|--|--------------------------------|----------------------|-----------------|---|-------------------------------|-------------------|--------------------------------|--|---------------|-------------|
| 10       | View Only<br>Users                       | ď                              |                      | 1,500.00        |   | 1,500.00                      | 1,500.00          | 4.22%                          | SL Prorate First<br>and Last           | 1/1/2022      | 9/30/2022   |
| 1        | Professional<br>Services (%<br>complete) | ď                              |                      | 5,000.00        |   | 5,000.00                      | 5,000.00          | 14.07%                         | Default One-<br>Time Direct<br>Posting | 1/1/2022      | 1/31/2022   |
| 1        | Professional<br>Services (%<br>complete) | ď                              |                      | 10,000.00       |   | 10,000.00                     | 10,000.00         | 28.15%                         | Default One-<br>Time Direct<br>Posting | 3/1/2022      | 3/31/2022   |
| 20       | Full Access<br>Users                     | ď                              |                      | 12,000.00       |   | 12,000.00                     | 12,000.00         | 33.78%                         | Default One-<br>Time Direct<br>Posting | 1/1/2022      | 12/31/2022  |
| 13,500   | Support                                  | ď                              |                      | 2,025.00        |   | 2,025.00                      | 2,025.00          | 5.7%                           | SL Prorate First<br>and Last           | 1/1/2022      | 12/31/2022  |
| 1        | Professional<br>Services (%<br>complete) | ď                              |                      | 5,000.00        |   | 5,000.00                      | 5,000.00          | 14.08%                         | Default One<br>Time Direct<br>Posting  | 2/1/2022      | 2/28/2022   |





## Lattice achieved a 90% increase billing efficiency with ZoneBilling and ZonePayments

Lakshman Manoharan, Head of Business Systems at Lattice

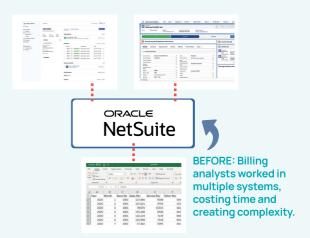
#### **CHALLENGES**

Mid-contract changes Subscription billing Manual spreadsheets No SFDC integration

The Lattice team was switching between Salesforce, NetSuite, Stripe and Excel to do their work

Billing analysts had to manually upload invoices, track deals, and make adjustments – which took over 4 hours per day per person. And complex deals were too much for their billing system to handle. The Lattice team can now work entirely in NetSuite, thanks to Zone products and integrations.

They stopped doing manual workarounds, improved efficiency by 90%, and started saying "yes" to complex sales deals. Their growth has been unstoppable.







Billing for growing NetSuite companies

te day for prorated calculations. We've bridged the gap between Salesforce and our billing system in NetSuite....Our billing system no longer constrains us."

Lakshman Manoharan, Head of Business Systems at Lattice

"Our billing processes that 90% used to take 5 days to complete monthly, are now done on Day 1. This efficiency gain cuts our manual workload by 80%."

Blair Woodbury, CFO at Devol

80% faster

billing

"Even after 12 months of using ZoneBilling, I am still surprised every day by the

level of visibility that the reporting capabilities give me."

90% increase

in billing efficiency "ZoneBilling
has been an
easy-to-use billing and
revenue recognition tool,
saving us hours each month...
particularly after implementing
ASC 606 processes."

Samantha Ulrich-Herman, Accounting Manager at Sourcegraph

70% faster revenue recognition

Sandro De Ciccio, VP Controller at Power Factors

94% quicker

revenue booking

