

# Which Zone data solutions should I choose?

## Gain control over your financial data

CFOs, controllers, IT teams, and financial analysts face significant challenges in data management and financial reporting. The Zone Data Platform is designed to enhance your flexibility and control over data, with a set of solutions that scale with your evolving business.

### Zone Data Platform includes these key offerings:

▶ **ZoneReporting: Full-service BI dashboards**

Tap into best-practice, full-service reporting for finance teams using NetSuite. ZoneReporting replicates and reconciles your NetSuite data in 99+ industry-specific Power BI reports, all customizable to fit your unique requirements.

▶ **Data Warehouse: Transformed and managed datasets**

Designed to ease IT strain, our Data Warehouse solution transforms raw NetSuite and (optionally) Salesforce data into ready-to-analyze datasets. Available now in early access, it delivers replicated SQL tables into your environment.

▶ **Tactical Connect: Self-service data export**

Easily extract raw data from NetSuite in CSV format. This lightweight tool is perfect for businesses that require access to a slice of their ERP data, are looking for data backup, or have a team to complete ELT processes in-house.

▶ **Solution 7: Automated FP&A reporting**

Effortlessly bring NetSuite data directly into Excel via our award-winning financial reporting solution. Hundreds of controllers and financial analysts use Solution 7 to streamline budgeting, forecasting, and reporting efforts.



**6 Billion**

Rows of customer data  
Scales effortlessly to  
support massive datasets.



**10 Terabytes**

Of transformed data  
Operational dataset for  
insightful reporting.



**1000+**

Customers globally  
Trusted worldwide for  
data management.



## Which data products should I choose?

Companies typically select one or two data solutions based on a couple of factors: what types of data/reports are needed, and who is going to be using the solution.

- ◆ **A large company with subsidiaries in multiple countries** uses both Data Warehouse for company-wide analysis and ZoneReporting for each region's supply chain reporting.
- ◆ **A smaller company with simpler financial data** may choose just Solution 7 for faster FP&A analysis, or just ZoneReporting to share Power BI dashboards with stakeholders.

	Tactical Connect	Data Warehouse Early Access edition*	ZoneReporting**	Solution 7
Main users	Data/IT teams	Data/IT teams	Finance & Business Stakeholders	Controllers & FP&A
Best solution for ...	Wants NetSuite <b>disaster recovery</b> and/or has a <b>data team</b> to implement an ELT or ETL pipeline	Wants to plug NetSuite data into <b>their own data warehouse</b> to analyze with <b>multiple</b> other data sources	Wants <b>best practice industry reports &amp; visualizations</b> covering NetSuite + other sources.	Wants <b>Excel budgeting, planning, and forecasting reports</b> in tables and data visualizations for FP&A.
NetSuite data	Extracts	Extracts & transforms	Extracts, transforms & loads	Extracts, transforms & loads
Other data sources	NetSuite only	Salesforce	Salesforce, Hubspot, Google Ads/Analytics 350+ other connectors	NetSuite only
Data output	CSV files	SQL tables	Power BI dashboards**	Excel file
Data destination	<b>Storage</b> Azure Blob, OneDrive, Sharepoint, Amazon S3	<b>Data Warehouse</b> Snowflake, Google Big Query, Redshift, etc	<b>Microsoft Power BI</b>	<b>Microsoft Excel</b>
Data refreshes	<b>Scheduled</b> Automatic, up to every 15 min	<b>Scheduled</b> Automatic, up to every 1.3 hours	<b>Scheduled</b> Automatic, up to every 15 min	<b>One click</b> Press button in Excel to update
Service type	<b>Self service</b>	<b>Managed</b>	<b>Managed or full service</b> Professional services available	<b>Self service</b>
Implementation	<b>Self implement</b>	<b>Zone Implement</b>	<b>Zone implement</b>	<b>Zone implement</b> Very fast

\* Data Warehouse Early Access edition supports data in the client's own environment. In 2025, we will offer Data Warehouse as a standalone that does not require the client to have their own environment.

\*\* ZoneReporting will support not just Power BI, but also Tableau and Excel in the future.

## Why choose the Zone Data Platform?

We understand the frustration of relying on external consultants or navigating the limitations of NetSuite's environment. With Zone & Co, you gain seasoned and scalable support to finally focus on insights, not IT integrations, and make informed decisions that drive growth.